

University of Jijel
faculty of Humanities and Social Sciences
Department of Media and Communication

English lectures

Speciality/ level : print and electronic journalism/ master 1

Professor: aicha kriket

Introduction to journalism

1.1.What is journalism ?

Journalism is the compilation and transmission of news through the mass media, without journalism the mass media will be just a repository of opinion and advertisements.

And yet journalism is often referred to “ the fourth power of the state “(following the three branches of government).

- **Wolf Schneider** the famous Germany journalist defined it as; a profession that cuts a **path** of information through the jungle of worldly affairs and keeps an eye on the people in power.
- **According to the American press institute** it’s “ the activity of gathering, assessing, creating and presenting news and information”

2.2.Why journalism?

The purpose of journalism is defined by something more basic, the function news plays in the lives of people is to provide citizens with the information they need, to make the best possible decisions about their lives, their societies and their governments.

And also:

- To inform
- To educate
- To entertain
- To act as a watchdog
- Public good

2.3. some keywords about journalism

- **Newsroom:** is an office at newspaper where gathered information is prepared into news and reports for publishing.



Where the gathered stories are re-written, put together, edited and assembled for the news publish.

News: is something or some matter that is new, fresh, unusual, unique, strange and exclusive reported in accurate manner that will interest a large number of people



Print media: one of the most popular industries, includes magazines, newspapers, periodicals....



Editor/ editor in chief: an experienced and visionary professional who heads a newspaper organization, he/ she supervises and controls all the news room in multi edition newspapers.



News reporter: a news reporter gathers information about new stories in the local area



Magazine: is a publication that is issued periodically. It generally contains essays, stories, poems, articles, fiction, recipes, images etc. Magazines are directed at general and special audience, often published on a weekly or monthly basis.



Newspaper: is a periodical publication containing news regarding current events, informative articles, diverse features, editorials, and advertising. It usually is printed on relatively inexpensive, low-grade paper such as newsprint.



Questions:

- Is journalism propaganda?
- What is the relationship between journalism and mass media?
- Who works in newsroom?
- Mention five reasons for journalism?
- Name 3 positive things of journalism?
- Translate to Arabic the definition “the activity of.....and information”
- What is the difference between magazine and newspaper?
- Do you think newspapers should be objective? Why/ why not?