

University of Jijel
faculty of Humanities and Social Sciences
Department of Media and Communication

English lectures

Speciality/ level: print and electronic journalism/ master 1

Professor : aicha kriket

Objectives

The course aims to:

- Provide students with the language skills and knowledge required to communicate effectively in English
- To help the students understand the concepts of journalism and its styles of writing.
- To equip the students to write journalistic pieces by themselves

Unit structure

1. Introduction to the course
2. Conversation practise
 - Self introduction (introducing your self , for the career, introducing the others, developing communication skills...)
 - Dialogue building(formal conversation, formal communication..)
 - Production of interview (journalistic interview)
3. Reading comprehension with exercises (texts, articles..ect including questions and exercises)
4. Writing styles
 - Introduction about the journalism writing and language
 - News stories(news, reports...)
 - Editorial
 - Opinion column
 - Investigative report

References

- 1- R. Doraiswamy. Effective communication skills in english. Jaipur, ABD pub, 2006.
- 2- A. Matthew Westra, Active communication. Brooks, Cole publishing, Com, 2006.
- 3- C. Sandra Hybles and Richard L. Weaver. communicating effectively. CUP. 2005.
- 4- AL-SAKRAN; M. TH. Bin Thalab, A. A. (2003). English for media =, Al. Ain university Book House.
- 5- Nick Ceramella and Elizabeth Lee. Cambridge English for the media. CUP; 2006.
- 6- Goddard. A. (1998). The language of Advertising, London Rootledge
- 7- Mascull, B. (1995), Keywords in the media, Harper Collins Publishers, London.