

The Monetary System

#### THE MEANING OF MONEY

Money is the set of assets in an economy that people regularly use to buy goods and services from other

people.

- Money has three functions in the economy:
  - Medium of exchange
  - Unit of account
  - Store of value

- Medium of Exchange
  - A *medium of exchange* is an item that buyers give to sellers when they want to purchase goods and services.
  - A medium of exchange is anything that is readily acceptable as payment.

- Unit of Account
  - A *unit of account* is the yardstick people use to post prices and record debts.
- Store of Value
  - A *store of value* is an item that people can use to transfer purchasing power from the present to the future.

• Liquidity is the ease with which an asset can be converted into the economy's medium of exchange.

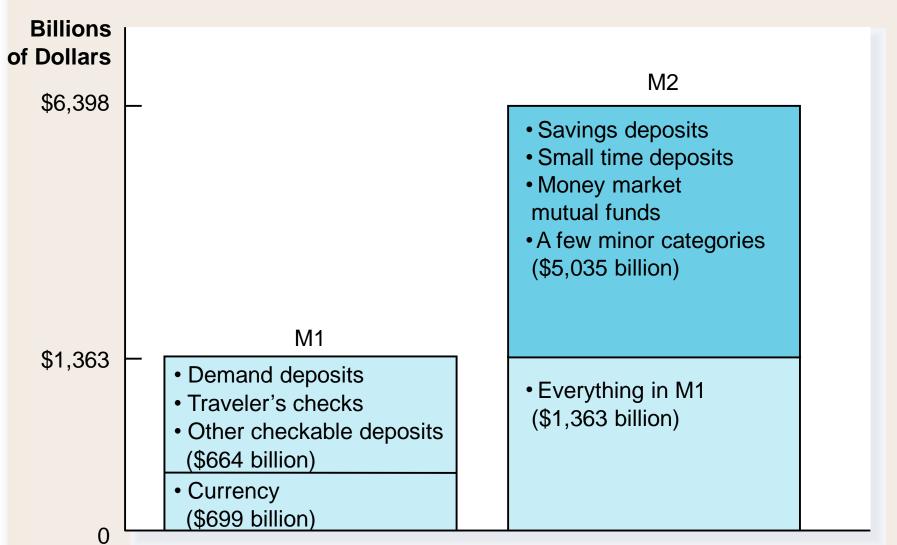
### The Kinds of Money

- Commodity money takes the form of a commodity with intrinsic value.
  - Examples: Gold, silver, cigarettes.
- *Fiat money* is used as money because of government decree.
  - It does not have intrinsic value.
  - Examples: Coins, currency, check deposits.

### Money in the U.S. Economy

- *Currency* is the paper bills and coins in the hands of the public.
- *Demand deposits* are balances in bank accounts that depositors can access on demand by writing a check.

## Figure 1 Two Measures of the Money Stock for the U.S. Economy



#### THE FEDERAL RESERVE SYSTEM

- The *Federal Reserve* (*Fed*) serves as the nation's central bank.
  - It is designed to oversee the banking system.
  - It regulates the quantity of money in the economy.

#### THE FEDERAL RESERVE SYSTEM

• The Fed was created in 1913 after a series of bank failures convinced Congress that the United States needed a *central bank* to ensure the health of the nation's banking system.

#### THE FEDERAL RESERVE SYSTEM

- The primary elements in the Federal Reserve System are:
  - The Board of Governors
  - The Regional Federal Reserve Banks
  - The Federal Open Market Committee

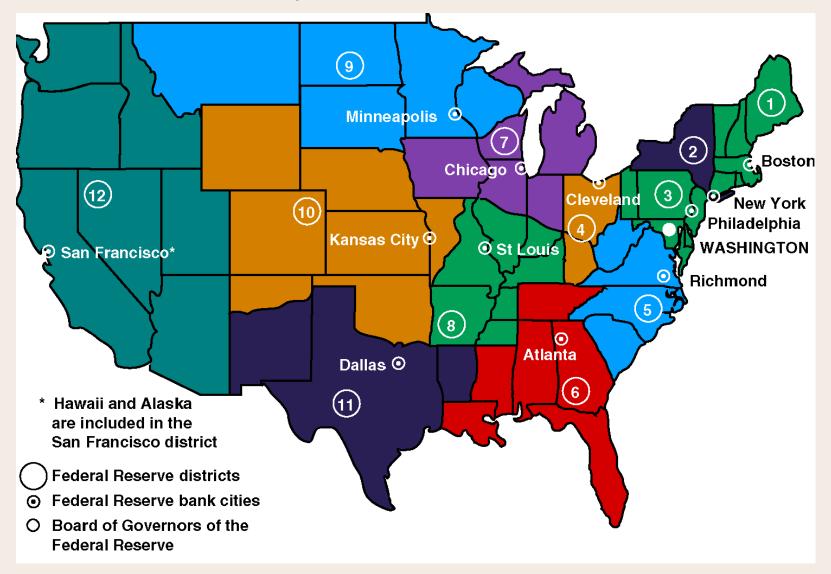
- The Fed is run by a Board of Governors, which has seven members appointed by the president and confirmed by the Senate.
- Among the seven members, the most important is the chairman.
  - The chairman directs the Fed staff, presides over board meetings, and testifies about Fed policy in front of Congressional Committees.

- The Board of Governors
  - Serve staggered 14-year terms so that one comes vacant every two years.
  - President appoints a member as chairman to serve a four-year term.

• The Federal Reserve System is made up of the Federal Reserve Board in Washington, D.C., and twelve regional Federal Reserve Banks.

- The Federal Reserve Banks
  - Twelve district banks
  - Nine directors
    - Three appointed by the Board of Governors.
    - Six are elected by the commercial banks in the district.
- The directors appoint the district president, which is approved by the Board of Governors.
- The New York Fed implements some of the Fed's most important policy decisions.

#### The Federal Reserve System



- Three Primary Functions of the Fed
  - Regulates banks to ensure they follow federal laws intended to promote safe and sound banking practices.
  - Acts as a banker's bank, making loans to banks and as a lender of last resort.
  - Conducts monetary policy by controlling the money supply.

# The Federal Open Market Committee (FOMC)

- Serves as the main policy-making organ of the Federal Reserve System.
- Meets approximately every six weeks to review the economy.

## The Federal Open Market Committee (FOMC)

- The Federal Open Market Committee (FOMC) is made up of the following voting members:
  - The chairman and the other six members of the Board of Governors.
  - The president of the Federal Reserve Bank of New York.
  - The presidents of the other regional Federal Reserve banks (four vote on a yearly rotating basis).

# The Federal Open Market Committee (FOMC)

- Monetary policy is conducted by the Federal Open Market Committee.
  - The *money supply* refers to the quantity of money available in the economy.
  - *Monetary policy* is the setting of the money supply by policymakers in the central bank.

#### **The Federal Open Market Committee**

- Open-Market Operations
  - The money supply is the quantity of money available in the economy.
  - The primary way in which the Fed changes the money supply is through open-market operations.
    - The Fed purchases and sells U.S. government bonds.

#### **The Federal Open Market Committee**

- Open-Market Operations
  - To increase the money supply, the Fed buys government bonds from the public.
  - To decrease the money supply, the Fed sells government bonds to the public.

#### BANKS AND THE MONEY SUPPLY

 Banks can influence the quantity of demand deposits in the economy and the money supply.



#### BANKS AND THE MONEY SUPPLY

- *Reserves* are deposits that banks have received but have not loaned out.
- In a *fractional-reserve banking* system, banks hold a fraction of the money deposited as reserves and lend out the rest.

#### BANKS AND THE MONEY SUPPLY

• The *reserve ratio* is the fraction of deposits that banks hold as reserves.



## Money Creation with Fractional-Reserve Banking

- When a bank makes a loan from its reserves, the money supply increases.
- The money supply is affected by the amount deposited in banks and the amount that banks loan.
  - Deposits into a bank are recorded as both assets and liabilities.
  - The fraction of total deposits that a bank has to keep as reserves is called the reserve ratio.
  - Loans become an asset to the bank.

## Money Creation with Fractional-Reserve Banking

- When one bank loans money, that money is generally deposited into another bank.
- This creates more deposits and more reserves to be lent out.
- When a bank makes a loan from its reserves, the money supply increases.

### The Money Multiplier

• How much money is eventually created by the new deposit in this economy?



### The Money Multiplier

• The *money multiplier* is the amount of money the banking system generates with each dollar of reserves.

- The Fed has three tools in its monetary toolbox:
  - Open-market operations
  - Changing the reserve requirement
  - Changing the discount rate

- Open-Market Operations
  - The Fed conducts *open-market operations* when it buys government bonds from or sells government bonds to the public:
    - When the Fed sells government bonds, the money supply decreases.
    - When the Fed buys government bonds, the money supply increases.

- Reserve Requirements
  - The Fed also influences the money supply with reserve requirements.
  - Reserve requirements are regulations on the minimum amount of reserves that banks must hold against deposits.

- Changing the Reserve Requirement
  - The reserve requirement is the amount (%) of a bank's total reserves that may not be loaned out.
  - Increasing the reserve requirement decreases the money supply.
  - Decreasing the reserve requirement increases the money supply.

- Changing the Discount Rate
  - The *discount rate* is the interest rate the Fed charges banks for loans.
    - Increasing the discount rate decreases the money supply.
    - Decreasing the discount rate increases the money supply.

### **Problems in Controlling the Money Supply**

- The Fed's control of the money supply is not precise.
- The Fed must wrestle with two problems that arise due to fractional-reserve banking.
  - The Fed does not control the amount of money that households choose to hold as deposits in banks.
  - The Fed does not control the amount of money that bankers choose to lend.

## Summary

- The term money refers to assets that people regularly use to buy goods and services.
- Money serves three functions in an economy: as a medium of exchange, a unit of account, and a store of value.
- Commodity money is money that has intrinsic value.
- Fiat money is money without intrinsic value.

## Summary

- The Federal Reserve, the central bank of the United States, regulates the U.S. monetary system.
- It controls the money supply through openmarket operations or by changing reserve requirements or the discount rate.

## Summary

- When banks loan out their deposits, they increase the quantity of money in the economy.
- Because the Fed cannot control the amount bankers choose to lend or the amount households choose to deposit in banks, the Fed's control of the money supply is imperfect.