

Types of Print Journalism



There are many different forms that print journalism consists of each catering to a different audience and different reasons. There are different ways through which information is delivered like newspapers, magazines, newsletters. Print journalism covers a wide range of topics like breaking news, comprehensive analysis, or engaging stories. These various types of print journalism are important and play a crucial role in updating, entertaining, and engaging audiences across the entire world.

Here are the different types of print journalism:

- Newspapers
- Magazines
- Journals
- Tabloids

Newspaper



Newspapers are read all over the world which can be accessible at home and newsstands. They reach a wide audience and are affordable. There are different types of newspapers for different readers as per their interests. For advertising, newspapers are a great choice as they are budget-friendly and cater to a big audience.

Newspaper journalism in print journalism has 3 types:

- National Newspaper
- Local Newspaper
- Speciality Newspaper

Magazines

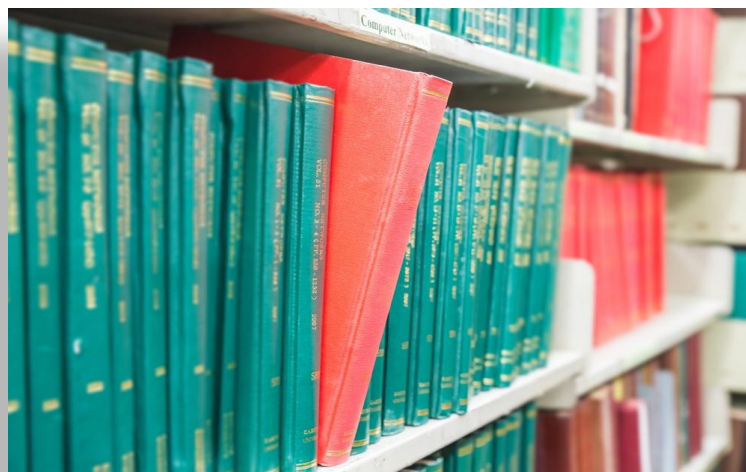


Comprehensive articles covering topics like food, sports, fashion, finance, and lifestyle are offered by magazine articles. They are either weekly, monthly, quarterly, or annually published and are then distributed globally. For targeted marketing advertising in magazines can be expensive but it helps reach the specific target audience. It is important for the ads in magazines to be visually appealing and on the point.

Here are some types of magazines:

- Lifestyle Magazines
- News Magazines
- Special Interest Magazines

Journals



Journals are like a valuable find that is full of information covering different areas. This is where experts share their research, findings, experiences, and thoughts. You can find journals like academic journals, which are for students; professional journals, which are for specific jobs; and trade journals, which entirely focus on a particular industry or sector. Each has its own purpose and target audience.

Here are the types of journals:

- Academic Journals
- Professional Journals
- Trade Journals

Tabloids



This type of print media focuses on sensationalistic narratives, gossip, and political events. They are comparatively smaller than other news and have a lot of writing in bold to catch the eye. They are mostly published on a day-to-day basis or weekly, they are also easy to find as you can find them in a store or a newsstand. Many times the story might not be true but because they are interesting and have some eye-catching headlines and pictures people tend to read it.

Here are the types of tabloids:

- Celebrity Gossip Tabloids
- Sensationalist Tabloids
- Political Tabloids



1. Discussion

- What are the types of print journalism?
- What are the types of newspapers?
- What is the difference between a newspaper and a magazine?
- Which type of print journalism advertising is more expensive and why?
- What is the difference between a newspaper and a tabloid?
- In your opinion, what is the most important type of print journalism and why?

2. Vocabulary

- Make list of the new vocabulary in the text? Then classify it to: verb- noun-adjective
- Use the vocabulary words in sentences?
- Give questions about the new vocabulary?

3. Conversation

Create a conversation with your classmate about what you learned in this lesson



4. Writing task

Write a text in which you talk about the differences between each type of print journalism, with a brief explanation.

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