electronic Journalism

Definition of electronic Journalism:

Online journalism is the practice of newsgathering and dissemination through the internet. It is also called digital journalism. This is a modern form of journalism common in this digital era. Online journalists distribute editorial content through the Internet as opposed to publishing through print or broadcast. Newspaper industries have been using this kind of journalism for the past years, where facts are reported, produced and distributed through the Internet. Online journalism is growing in popularity, as many people no longer buy the printed newspapers except they want to keep it for reference purposes. Today's internet users see online news sources as readily available and less costly to access[1].

Terms used in online journalism:

web	World wide web
GUI[2]	URL[3]
TP[4]	RSS[5]

Features:

1- Immediacy: Online News is always immediate as events occur.

2- Interactivity: Online readers can interact with online content by commenting, reacting, or even sharing the content.

3- Hyper textuality: Online journalists could add hyperlinks that relate their content to other contexts.

4- Multimediality: Online journalists could attach images, videos, and data visualization to enrich their produced content.

5- Shifted time: Online content is always available. Even if the content is archived, readers can still access them at any time.

6- Real-time: Online news could be published in real time, and journalists could provide updated breaking news and events as they happen.

Skills required for electronic Journalism

Multimedia Storytelling: Digital journalism often involves multimedia elements, including photos, videos, audio, and interactive graphics. Journalists should know how to create and incorporate these into their stories.

Digital Literacy: Being comfortable with technology is essential. Journalists should understand how to use content management systems, social media platforms, and other digital tools effectively.

Social Media Management: Journalists should be adept at using social media platforms to engage with their audience, distribute content, and monitor trends.

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[1] https://universitybooksng.com/online-journalism-meaning-advantages-disadvantages/
[2] Graphical User Interface
[3] Universal Resource Locator
[4] Internet Protocol
[5] Real Simple Syndication

Mobile Reporting: With the prevalence of smartphones, journalists should be skilled in mobile reporting, which involves capturing, editing, and sharing content using mobile devices.

Video Production: Video is a popular and engaging format for digital journalism. Skills in shooting, editing, and producing video content are valuable.

Audience Engagement: Knowing how to build and maintain an audience through comments, feedback, and community engagement is crucial for digital journalism.

Networking: Building a network of contacts and sources is critical for sourcing stories and gathering information in the digital age[6]

Questions

About the text:

- What is electronic journalism?
- What does electronic journalism have to do with?
- What are the forms of interactivity in electronic journalism?
- Compare between the features of print and electronic journalism?
- Give five keywords of electronic journalism definition?

Translation

- Translate underlined words into Arabic
- Translate to English :
  الصحافة الشبكية-الحصرية-التفاعلية-غرف المحادثة-المواقع الإخبارية

Fill in the blank with the appropriate word:

Internet- industries- audiences- Growing- digital space- journalism- video

The ………….. has posed a great challenge to traditional news ………………in several ways such that traditional news channels fear that they might lose their …………..to online news websites. This has led to a massive shift to online platforms by traditional news industries such that every serious news channel now has online ……………or some form of strong presence online. ………………accessibility of Internet enabled devices such as smart phones, tablets, and laptops, little or no barriers to entry as an online journalist, lower cost of commencement and participation in the…………….., are among factors that have led to the widespread practice of digital journalism.

There has been a strong debate as to what constitutes 'digital journalism'. However, this form of……………….. features the primary product of traditional journalism, which is news and feature stories on current affairs, and presents them solely or in combination as text, audio, ……………and some interactive forms, and disseminated through digital media platforms. It is the practice of conventional journalism but this time, through the internet.

Writing task: Talk about **audience engagement** and how it can be a factor in the success of electronic journalism.

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[6] Ibid.