

Title:



Broadcast journalists develop and deliver news stories via television and radio in markets of all sizes. Typically, they are given an assignment which they must research and develop into a story. This might entail investigating the background of a story, following leads and conducting interviews. Professionals in this career may find it helpful to create and maintain working relationships with others who are credible sources of information. Once a story comes together, these journalists prepare it for broadcast, whether by writing or editing content. The following chart provides an overview about becoming a broadcast journalist.

Broadcast journalists conduct interviews and research, travel to the scenes of news events and write concise reports before broadcasting a story over the airwaves. In your career as a broadcast journalist, you might branch off into a specific medium such as radio, television, cable or the Internet.

You could specialize in an area such as politics, sports or business. As a radio broadcast journalist, you'd gather audio sound bites for your reports and would need to be proficient with digital technologies. As a television broadcast journalist, you might often assemble video segments and work with editors to add visual impact to your on-air reports

Bachelor of Arts in journalism, mass communications or communication is a typical choice if you aspire to become a broadcast journalist. Seek out programs with a strong journalism core accompanied by radio and television news and production courses. If you want to check out accredited journalism and communication programs, you might want to look into one of the more than 100 programs accredited by the Accrediting Council on Education in Journalism and Mass Communications.

Exercise 1

- Summarize the text's main topic.
- Suggest a suitable title.
- Detail the responsibilities of a broadcaster.



- Clarify whether broadcasters create original content or simply present existing stories.
- Identify any unmentioned broadcaster duties..

Exercise 2

- Translate the following terms into Arabic

Broadcaster- investigating- interview- concise report- video segments-on air reports

- Translate to English
Tv.radio shows- schedule- tv.radio programme- interviewing guests- confidence- adaptability- director- producer.

Exercise 3

Here are some skills of a broadcaster. Fill in the blank with the appropriate skill

great voice- timing- *calm under pressure* -sensitivity –empathy- *absorb information quickly -intensely curious*

- Broadcast Journalists need to have afor radio..
- Broadcast Journalists will understand how audio works and have a natural flair for their own delivery.
- Broadcast Journalists are, with a strong desire to know the truth. They are determined to get to the heart of a story.
- Broadcast Journalists..... and understand how to turn that information into something people can connect with.
- Broadcast Journalists are fascinated by people and determined to their stories with and
- Broadcast Journalists must stay– particularly when breaking news is happening

Exercise 4

Broadcasting requires both a relevant degree and innate talent.

Media activation demands a specific skillset.

Discuss these skills.



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