



Types of intellectual property

- **Geographical indication GI:**

- According to the WIPO the GI is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin.
- In another term it is a tag used on commodities (primary goods/primary product) that have a specific geographical origin, and have a unique quality or qualities or reputation related to this geographic area.
- Its registration is up to any producer (individual or association) or any organization/authority which represent the interest of the producers.
- Protection normally lasts until the conditions justifying protection are upheld. for agricultur products it is valid for eternity.
- GI is generally used for: a) Agricultur product b) Handicraft
- c) Manufactured products d) Natural and food stuffs



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- **Exemple of GI:**

- A project (2014-2016) with European Union led to the recognition of two GIs: **Tolga Deglet Nour** date and **Beni Maouche dry fig**.
- “**Khorasan saffron**” and “**Ghaenat saffron**” in Iran.
- **Camembert cheese**, Town of Camembert in Normandy, France.
- The italian Geographical Indication Tag





Types of intellectual property

- **Trade secret:**

Trade secrets are intellectual property (IP) rights on confidential information. They are any practice or process of a company/organization that is generally not known outside of the company/organization, which give it a competitive advantage over its competitors. They are associated with industrial and commercial activity and may be sold or licensed.

- To classify confidential information as trade secret:

- The info must be known only to a **limited group of persons**,

- Have a high economic value and **commercially valuable** because it is secret,

- Be subject to **reasonable steps taken** by the rightful owner of the information **to keep** it secret.

- Trade secret is **highly confidential** that imply rules of confidence even beyond the termination of employment or the service contract.



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Example of Trade secret:

- A secret industrial process containing an inventive step such as some of new technologies of carbon capture storage(sequestration) CCS.
- Prices of some contracts such as; Gaz contract; new and high-tec products.
- Source code programs are trade secrets unless published by the owner of the program.

It may be protected as a trade secret, the **technical information**, concerning manufacturing processes, experimental research data, software algorithms and **commercial information** such as list of suppliers and clients, advertising strategies and supply chains. It can be also the combination of both.

Contrary to patents, trade secrets are protected **without registration**, that is, trade secrets require no procedural formalities for their protection. It can be protected for an **unlimited period of time**, **unless it is discovered or** acquired under license by others and disclosed to the public.



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Integrated Circuit Topography: Integrated circuit topographies refer to the three-dimensional configurations of electronic circuits embodied in integrated circuit products or layout designs.

- They are at the heart of modern technology, such as:
 - Computers
 - Automobiles
 - Industrial robots
 - Cameras
 - Airplanes
 - Plant powering