

**Business plan of: .....**

## **1. Executive Summary**

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## **2. Business Description**

- **Business Name:**
- **Business type:**
- **Goals:**
- **Location:**
- **Legal Structure:**
- **Mission:**
- **Vision:**
- **Investors:**

### 3. Market Analysis

- **Target Market:**
- **Market Trends:**
- **Competitors:**
- **Other:**

### 4. Marketing Plan

- **Product:**
- **Pricing Strategy:**
- **Promotion:**

- **Place/Distribution:**

- **Other:**

## 5. Operations Plan

- **Location:**
- **Suppliers:**
- **Team:**

- **Other**

## 6. Financial Plan

- **Costs:**
- **Revenue Projections:**
- **Break-Even Point:**
- **Funding requirement:**
- **Other**

## **7. Human resource Plan**

## **8. Assessment of Risks**

## **9. Appendix**