



IV/ O P eR a Tl O nS & lO C a TlO n



1/ operations

hOW WILL YOUR BUSIneSS OPeRaTe?

- How will the product be produced and sold?

How will your services be rendered?

- What months, days, and hours will your business be open? Is the business seasonal?

If so, show how you will adjust your time, schedule, inventory, and personnel.

- What furniture, fixtures, equipment and machinery is needed? Will it be bought, leased, or rented? Include proposed purchases in your aPPenDix .



2/ LOCaTION

- **What kind of space does your business need?**
 - › Why is the area and location desirable?
 - › Does this location affect your costs?
 - › How much are utilities, taxes, and other expenses?
 - › Is it easily accessible?
- **Is public transportation available?**
- **Is there adequate parking**
- **Do you own or lease the building? .**
- **Provide photos and a summary of your location including a floor plan, blueprint or plot plan (if building) in the aPPenDix**